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## FOR IMMEDIATE RELEASE

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### **Winners of Hampton Roads' First Smile Makeover Contest Announced**

#### ***Port Warwick Dental Arts: Eliminating Life-Threatening Dental Disease and Giving the Gift of Two Dream Smiles***

**(Hampton Roads, Va.)** Dr. Lisa Marie Samaha and team of Port Warwick Dental Arts have selected two Hampton Roads residents to receive tens of thousands of dollars of life-enhancing and life-saving dental treatment.

Unlike many smile makeover contests where glamour is the focus, Dr. Samaha and her team had specific criteria for the contest winners. When reviewing the candidates, they considered whether the individual:

- Has a life-threatening level of dental disease
- Has damage severe enough to keep him/her from sharing a smile with others
- Has minimal income opportunity due to disability or circumstance
- Is independently supporting him/herself
- Has devoted his/her life to helping others
- Finds joy in their circumstance, no matter how challenging

Although Dr. Samaha and her team were originally to choose just one individual from among the many compelling applications they received, the stories of two exceptional individuals stood out.

Mr. Michael Boyd of Hampton and Ms. Terry Cane of Williamsburg were the recipients of Port Warwick Dental Arts' Smile Makeover Contest.

During the month of October, Mr. Boyd and Ms. Cane will begin their journey towards renewed health and a new smile. Dr. Samaha expects both smile makeovers to be completed in time for the holidays. Both individuals have agreed to be interviewed by the media. **To share these patients' remarkable, life-changing journey with your readers/viewers, contact Abby Sharpe at (757) 223-9270 or Scheduling@PWDentalArts.com.**

## About Port Warwick Dental Arts

Located in Newport News, Virginia, and serving patients throughout Hampton Roads, as well as across the country and around the globe, Port Warwick Dental Arts utilizes a variety of remarkable technologies and treatments to enhance patients' dental experience and fulfill their visions for beautiful, healthy smiles.

As an artist, practitioner, researcher and educator, general dentist Dr. Lisa Marie Samaha possesses a heightened ability for creating beautiful and healthy smiles in a variety of ways. Years of expertise and advanced studies in the field of periodontology have given Dr. Samaha the ability to develop a highly sophisticated and successful non-surgical program for the treatment of periodontal disease, highlighting nutrition, specialized testing and state-of-the-art laser therapy. In addition, she provides a wide range of esthetic, reconstructive, surgical and comprehensive dental care.

Dr. Lisa Marie Samaha's commitment to her patients and her pursuit of excellence in her own private practice and as a professional artist have earned her a national reputation in the Art of Fine Dentistry. This commitment is clearly reflected in the compassionate care so generously offered at Port Warwick Dental Arts, and needless to say, in thousands of beautiful smiles.

Learn more about Dr. Samaha and her staff at [www.PWDentalArts.com](http://www.PWDentalArts.com).

### Photos:



Dr. Samaha presents Contest Winner Terri Cane with her Smile Makeover certificate as her son Noah looks on.



Front row (L to R): Noah Cane and mother Terri Cane, Dr. Lisa Marie Samaha, Michael Boyd. Second row (L to R): Port Warwick Dental Arts team members Eliza Richardson, Lisette Bunting, Abby Sharpe, Renee Smith, Maria Luinetti; relatives of Michael Boyd (sister and brother-in-law)



Contest Winner Michael Boyd is presented with a certificate for a Smile Makeover.